

NEWS RELEASE

Public Information Office, 400 NW 2 Ave., Room 220, Miami, Florida 33128

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MIAMI POLICE DEPARTMENT



Date: August 26, 2019

Subject: **LIVE LIKE BELLA'S® RIDE TO KEY WEST**

Several members of the Miami Police Department and a Miami-Dade Fire Department member will embark on a long journey via mountain bike. The ride will commence at 6:00 A.M., **Wednesday, August 28th, 2019**, from the Milam's Market, located at 11701 South Dixie Hwy., Miami, Florida 33156 and culminates at Key West, Florida on **Friday, August 30th, 2019**. Milam's Markets IGA., The Berenguer Group, and Bean Automotive Group are the corporate sponsors for the ride.

In previous years, they've acquired donations to benefit the **Live Like Bella® Foundation for childhood cancer** towards the cure against childhood cancer and that continues to be their goal! In 2013 and 2015 they rode to Key West, and in 2014, 2016, 2017 and 2018 they rode to Walt Disney World. Together they hope to meet and exceed prior years' goals!

The late Bella Rodriguez-Torres fought an aggressive childhood cancer for several years. Her love and passion for life exemplified that to everyone she met, whether in person or via social media. She touched millions of persons throughout her battle, but she had one motto and it was, "**Live Like Bella**"! For that and for many reasons, she was honored as Miami Police Department's Chief of Police in the earlier part of 2013.

They are riding with the same enthusiasm, so as they pedal away and reach Key West..... Visit **LiveLikeBella.org** to support them on their journey. Let's support them!

***Media is invited and encouraged to attend the departure on Wednesday, August 28th, 2019 at 6:00 a.m., from the Milam's Market, located at 11701 South Dixie Hwy., Miami, Florida 33156.**

LIVE LIKE BELLA® CHILDHOOD CANCER FOUNDATION

Live Like Bella® was founded in June 2013 in memory of Bella Rodriguez-Torres, who passed away at the tender age of 10 from Rhabdomyosarcoma, an aggressive childhood cancer. In her six-year battle she inspired millions to #LiveLikeBella and we are dedicated to finding a cure for pediatric cancer by funding innovative pediatric cancer research. Our Foundation also provides support for families with children currently in treatment and provides memorial assistance for families who have lost a child to cancer. For more information visit www.LiveLikeBella.org

Prepared by: **Ofc. Michael Vega**

Reviewed by: **Capt. J. Ortiz / Cmdr. F. Cruz II**

Case: **N/A**

Transmittal Date & Time: **August 26, 2019**

Jorge R. Colina, Chief of Police